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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/771,709	02/04/2004	Robert L. Padgett	014242-000011	4140

7590 11/28/2007
Nelson Mullins Riley & Scarborough LLP
Intellectual Property Dept.
1320 Main Street
Columbia, SC 29201

EXAMINER

POINVIL, FRANTZY

ART UNIT	PAPER NUMBER
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3692

MAIL DATE	DELIVERY MODE
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11/28/2007

PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Summary	Application No.		Applicant(s)	
	10/771,709		PADGETTE, ROBERT L.	
	Examiner	Art Unit		
	Frantzy Poinvil	3692		

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) ☒ Responsive to communication(s) filed on 04 February 2004.
- 2a) ☐ This action is **FINAL**. 2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) ☒ Claim(s) 1-64 is/are pending in the application.
- 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) ☐ Claim(s) _____ is/are allowed.
- 6) ☒ Claim(s) 1-64 is/are rejected.
- 7) ☐ Claim(s) _____ is/are objected to.
- 8) ☐ Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on _____ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some * c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
2. ☐ Certified copies of the priority documents have been received in Application No. _____.
3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- | | |
|--|---|
| 1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892) | 4) <input type="checkbox"/> Interview Summary (PTO-413) |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948) | Paper No(s)/Mail Date. _____ |
| 3) <input checked="" type="checkbox"/> Information Disclosure Statement(s) (PTO/SB/08) | 5) <input type="checkbox"/> Notice of Informal Patent Application |
| Paper No(s)/Mail Date <u>11/15/04 and 5/7/04</u> . | 6) <input type="checkbox"/> Other: _____ |

DETAILED ACTION

Claim Rejections - 35 USC § 101

1. 35 U.S.C. 101 reads as follows:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

Claims 1-64 are rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter.

As an initial matter, the United States Constitution under Art. I, Section , cl. 8 gave Congress the power to "promote the progress of science and useful arts, by securing for limited times to authors and inventors the exclusive right to their respective writings and discoveries". In carrying out this power, Congress authorized under 35 U.S.C. §101 a grant of a patent to "[w]hoever invents or discovers any new and useful process, machine, manufacture, or composition or matter, or any new and useful improvement thereof". Therefore, a fundamental premise is that a patent is a statutorily created vehicle for Congress to confer an exclusive right to the inventors for "inventions" that promote the progress of "science and the useful arts". Further, despite the express language of §101, several judicially created exceptions have been established to exclude certain subject matter as being patentable subject matter covered by §101. These exceptions include "laws of nature", "natural phenomena" and "abstract ideas". See *Diamond v. Diehr*, 450, USPQ 175, 185, 209 USPQ (BNA) 1, 7 (1981). However, the courts have found that even if an invention incorporates abstract ideas, such as mathematical algorithms, the invention may nevertheless be statutory subject matter if the invention as a whole

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produces a "useful, concrete and tangible result." See *State Street Bank & Trust Co. v. Signature Financial Group, Inc.* 149 F.3d 1368, 1973, 47 USPQ2d (BNA) 1596 (Fed. Cir. 1998).

Claims 1-64 are directed to a system, software or method for selecting between or allocating among a plurality of alternatives. The claims involve performing at least one of ranking of the alternatives. However, there are no actual steps of performing the intended method to produce a useful, concrete and tangible result. Accordingly, the claims do not produce any output being considered as a concrete, useful and tangible result. Thus claims 1-64 are rejected as being non-statutory.

Claim Rejections - 35 USC § 102

2. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

Claims 1-7, 28, 29, 37-40, 47-51, 56, 58, 59, 60 and 62-64 are rejected under 35 U.S.C. 102(e) as being anticipated by O'shaughnessy et al. (7,249,080).

As per claims 1, 37, 48 and 59, O'shaughnessy et al disclose a system and method for providing investment advises to a client. The system and method comprise determining a risk tolerance for the client (column 9, lines 12-51), presenting a plurality

of attributes related to the alternatives for selection by the user (column 9, lines 12-51) ;
and

Performing at least one of ranking the alternatives or allocating among the
alternatives in response to analysis of the plurality of attributes and the risk tolerance of
the user. See column 19, lines 39-61 and column 20, lines 36-45.

As per claims 2-6, 38-40 and 49-51, O'shaughnessy et al. disclose determining
the risk tolerance of the user comprises evaluating responses by the user to a plurality
of risk tolerance questions, evaluating a selection by the user between at least on
riskless asset hypothetical and a risky asset hypothetical, selecting an acceptable
percentage of the risky asset relative to the riskless asset (wherein each of the plurality
of alternatives is a different investment product and the information comprises historical
returns for the investment product. See column 9, lines 53-67, column 10, lines 47-58
and column 19, line 39 to column 20, line 62 of O'shaughnessy et al.

As per claim 7, O'shaughnessy et al. also disclose ranking each of the plurality of
alternatives relative to one another in response to the utility or certainty equivalent of
each alternative. See column 19, lines 59-62.

As per claim 28, O'shaughnessy et al. disclose:

Presenting a plurality of risk tolerance questions to a user

Measuring a risk tolerance for the user based on responses of the user to the
plurality of risk tolerance questions; presenting a plurality of attributes related to the
alternatives for selection by the user; performing an analysis of the attributes selected
by the user; and performing at least one of ranking the alternatives or allocating among

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the alternatives in response to a combination of the risk tolerance of the user and the analysis of the attributes selected by the user; and performing at least one of ranking the alternatives in response to a combination of the risk tolerance of the user and the analysis of the attributes selected by the user. See column 9, line 12 to column 10, line 57 and columns 19-20 of O'shaughnessy et al.

As per claim 29, see also columns 19-20 of O'shaughnessy et al.

As per claim 47, 58 and 60, see columns 19-20 of O'shaughnessy et al.

As per claim 56, see column 19, lines 39-62 of O'shaughnessy et al.

As per claims 62-64, see the abstract of O'Shaughnessy et al.

Claim Rejections - 35 USC § 103

3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

Claims 8-27, 30-36, 41-46, 52-55, 57-58 and 61 are rejected under 35 U.S.C. 103(a) as being unpatentable over O'shaughnessy et al (US Patent No. 7,177,831).

As per claims 8-27, 30-36, 41, 52-55 and 61, the teachings of O'shaughnessy et al are discussed above. O'shaughnessy et al do not explicitly state a first, second, third and fourth hypothetical and an importance of difference rating questions or tradeoff questions. O'shaughnessy et al however, disclose providing a plurality of questions to a client, analyzing the responses and providing alternatives and investment

recommendations to the client. O'shaughnessy et al further state "comparing the attributes (securities and the weight of each security in the portfolio) of her existing ebasket 406 (which is the product of applying the strategy recommendation to a market universe sometime in the past) to the attributes of the current security recommendations 304 that are the output of applying the strategy recommendation 206 to the current market condition". See column 20, lines 37-44 of O'shaughnessy et al. It would have been obvious to one of ordinary skill in the art at the time the invention was made to modify O'shaughnessy et al in the manner claimed in order to provide different clients with different types or styles of questions thereby providing an accurate or tailored recommendation to a specific client.

As per claims 42-43, 46 O'shaughnessy et al disclose presenting the alternatives to the clients. O'shaughnessy et al do not explicitly state presenting the alternatives ranked in an order of a combination or weighting of a highest utility to a lowest utility in response to analysis of the plurality of attributes and the highest certainty equivalent to lowest certainty equivalent in response to the risk tolerance of the user. Presenting the alternatives ranked in an order of a combination of a highest utility to a lowest utility would have been obvious to one of ordinary skill in the art to do in the system of O'Shaughnessy et al in order to present a client with alternatives for selection based on his/her preferences.

As per claims 44 and 45, O'shaughnessy et al disclose the weighting is selected by the user, a manager or financial advisor.

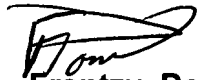
As per claim 57, see column 20, lines 37-47 of O'shaughnessy et al.

Conclusion

4. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Frantzy Poinvil whose telephone number is (571) 272-6797. The examiner can normally be reached on Monday-Thursday from 7:30AM to 5:00PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kambiz Abdi can be reached at 571-272-6702. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.


Frantzy Poinvil
Primary Examiner
Art Unit 3692

FP
November 24, 2007